>> THE ITALIAN SENSE OF HAIR

WEBINAR CALENDAR
- HAIRDRESSERS -

EDUCATION 2025 - HAIRDRESSERS



INEBRYA - WEBINAR HAIRDRESSERS	DATE, TIME and LANGUAGE	DEDICATED TO	REGISTRATION LINK
SWEETNESS IN THE HAIR Learn the characteristics, use and proposals of Inebrya Icecream hair care and styling products, to enrich the service menu with exclusive sweet beauty treatments	Monday, 10th February 9.30 – 10.30 AM (Italy Time) In English and Italian	Hairdressers of all levels interested in improving and diversifying the proposal in terms of advice and hair care service	CLICK
THE UNIVERSE OF COLOR BEAUTY Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors	Monday, 10th March 9.30 – 10.30 AM (Italy Time) In English, German and Italian	Beginners or those who want to acquire more basic knowledge and method in the application of all colors	CLICK
SHINE LIKE A DIAMOND Discover the ultra-polishing service to make every type of hair as shiny as a diamond. In addition, learn how to assess the health of the hair and customize the protocol to achieve maximum shine	Monday, 14th April 9.30 – 10.30 AM (Italy Time) In English, German and Italian	Hairdressers of all levels who want to create the beauty of the stem and shiny hair through the proposal and development of new services	CLICK
TONES OF BLONDE Learn how to achieve flawless blondes, defining shades and choosing the optimal solutions. For this reason, the mechanisms of action of lightening products will be explored, from bleaching and pickling techniques to the ideal choice and application to tone bleached hair	Monday, 19th May 9.30 – 10.30 AM (Italy Time) In English, German and Italian	Intermediate or expert hairdressers who want and need clear and precise answers about the world of blonde color	CLICK
SWEETNESS IN THE HAIR Learn the characteristics, use and proposals of Inebrya Icecream hair care and styling products, to enrich the service menu with exclusive sweet beauty treatments	Monday, 09th June 9.30 – 10.30 AM (Italy Time) In English and Italian	Hairdressers of all levels interested in improving and diversifying the proposal in terms of advice and hair care service	CLICK

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STYLE IS UP TO YOU Learn styling techniques and effective methods to transform hair styling, from straight to curly, considering the health of the hair and the duration of the service. You will also learn how to create different mixes for ideal results, tailored to the needs of each client	Monday, 7th July 9.30 – 10.30 AM (Italy Time) In English, German and Italian	All hairdressers of any level who want to expand their skills to deepen styling techniques	CLICK
GREY AND MORE Learn the new gray hair trend for all ages, everything you need to know to accompany the customer from permanent color to natural grey	Monday, 22nd September 9.30 – 10.30 AM (Italy Time) In English, German and Italian	Hairdressers of all levels, colorists and all those who wish to learn the new trend that is popular all over the world	CLICK
INEBRYATE WITH STYLE Discover the use of new styling products and styling techniques adapted to each hair type, length and cut, with the support of a practical and complete guide	Monday, 13rd October 9.30 – 10.30 AM (Italy Time) In English and Italian	Hairdressers of all levels who wish to expand their styling skills and deepen styling techniques	CLICK
THE UNIVERSE OF COLOR BEAUTY Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors	Monday, 10th November 9.30 – 10.30 AM (Italy Time) In English and Italian	Beginners or those who want to acquire more basic knowledge and method in the application of all colors	CLICK