







WEBINAR CALENDAR I SEMESTER 2023

EDUCATION 2023 - WEBINAR



Inebrya
» THE ITALIAN SENSE OF HAIR







WEBINAR IN ENGLISH	DATE AND TIME	DEDICATED TO	REGISTRATION LINK
DISCOVER INEBRYA FREE <i>Discover the brand and the advantages of choosing Inebrya, all that it offers in order to transform the salon into an all-around ambience of constant proposition</i>	Wednesday, 15th February 9.30 – 11.00 AM (Italy Time)	Salon owners and managers approaching Inebrya	
THE UNIVERSE OF COLOR BEAUTY PT 1 FREE <i>Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors</i>	Tuesday, 21st February 9.30 – 11.00 AM (Italy Time)	Beginners or those who want to acquire more basic knowledge and method in the application of all colors	
THE UNIVERSE OF COLOR BEAUTY PT 2 FREE <i>Path to learn the basis of colorimetry, chemical knowledge of all coloring families, color advice and method of application of all colors</i>	Tuesday, 28th February 9.30 – 11.00 AM (Italy Time)	Only to who attended the first part of the training	
SWEETNESS IN THE HAIR FREE <i>Learn the characteristics, use and proposals of Inebrya Icecream hair care and styling products, to enrich the service menu with exclusive sweet beauty treatments</i>	Tuesday, 1st March 9.30 – 11.00 AM (Italy Time)	Hairdressers of all levels interested in improving and diversifying the proposal in terms of advice and hair care service	
TONES OF BLONDE FREE <i>Gain confidence in the development of the various shades of blond, understand how to define the shade and obtain perfect blonds</i>	Monday, 13th March 9.30 – 11.00 AM (Italy Time)	Intermediate hairdressers or experts who want and need precise answers on the complex world of blonds	
COLOR DELICACY DEMI FREE <i>Learn the importance and use cases of Demi color to add an endless selection of technical services to the salon menu and diversify the proposal</i>	Monday, 17th April 9.30 – 11.00 AM (Italy Time)	Colorist hairdressers and beginners who want to gain more knowledge and expand services	

ALL WEBINARS ARE FOCUSED ON TECHNIQS AND SALON TIPS

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DISCOVER INEBRYA FREE <i>Discover the brand and the advantages of choosing Inebrya, all that it offers in order to transform the salon into an all-around ambience of constant proposition</i>	Wednesday, 17th May 9.30 – 11.00 AM (Italy Time)	<i>Salon owners and managers approaching Inebrya</i>	
BLONDES ARE FUN FREE <i>Increase competence in the world of lightening, enrich the menu of lightening services by adding current methodologies to obtain the trend effects of the moment</i>	Thursday, 18th May 9.30 – 11.00 AM (Italy Time)	<i>Intermediate hairdressers or experts interested in new bleaching techniques</i>	
STRONG & CURLY FREE <i>Learn the method of observing and recognizing the state of health of the hair, technical service desired by the customer, service proposal and application of the treatment</i>	Monday, 5th June 9.30 – 11.00 AM (Italy Time)	<i>Hairdressers of all levels who wish to work on the health and beauty of the hair structure</i>	
SWEETNESS IN THE HAIR FREE <i>Learn the characteristics, use and proposals of Inebrya Icecream hair care and styling products, to enrich the service menu with exclusive sweet beauty treatments</i>	Wednesday, 7th June 9.30 – 11.00 AM (Italy Time)	<i>Hairdressers of all levels interested in improving and diversifying the proposal in terms of advice and hair care service</i>	
THE SECRET OF COLOR FREE <i>Identify the cause of the situation and establish the optimal solution for the most classic coloring problems that are encountered daily in the salon</i>	Tuesday, 13th June 9.30 – 11.00 AM (Italy Time)	<i>Intermediate hairdressers or experts who want clear and precise answers on any problem related to color</i>	
SHINE LIKE A DIAMOND FREE <i>Discover the extra shiny beauty service dedicated to all hair types to make them as bright as diamonds</i>	Monday, 10th July 9.30 – 11.00 AM (Italy Time)	<i>Hairdressers of all levels who wish to work on the health and shiny beauty of the hair</i>	

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